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(21)Application number : 05-235666 (71)Applicant : ASAHI GLASS CO LTD

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(54) DIRECT VIEWING TYPE ILLUMINATION DEVICE FOR DISPLAY
ELEMENT AND LIQUID CRYSTAL DISPLAY DEVICE

(57)Abstract:

PURPOSE: To utilize polarized light conventionally having absorbed by an organic polarizing plate by converting the polarizing direction thereof by providing a light diffusion means and a light polarization means polarizing light emitted from the light diffusion means in the vertical direction to the light emitting surface of a surface-like light transmission body between the surface-like light transmission body and a polarization and separation surface.

CONSTITUTION: This direct viewing type illumination device for a display element is provided with the surface-like light transmission body 4, a light source 1

